

DISCOVER

ADVANCED

MANUFACTURING

in New Jersey

Over 11,000 manufacturers operate in New Jersey, from large pharmaceutical companies to small machine shops. Those companies employ over 300,000 workers and contribute more than \$54 billion to New Jersey's GDP. Join industry leaders such as Anheuser-Busch, Benjamin Moore, Bristol-Myers Squibb, and Lockheed Martin by establishing manufacturing operations in New Jersey.

ACCESS THE COUNTRY

New Jersey offers manufacturers access to one of the world's most concentrated and affluent consumer markets, with easy access to key markets, including New York City and Washington, D.C. Manufacturers in New Jersey can reach one-third of the entire United States population in a day's drive.

TAP INTO SKILLED TALENT

New Jersey's community colleges, state agencies, and vocational and technical schools are expanding curriculums, degree offerings, and industry collaborations to create a robust workforce.

- ▶ New Jersey Institute of Technology (NJIT) provides hands-on learning in mechanical and electrical assembly and Programmable Logic Controllers programming. NJIT's Makerspace is a prototyping and collaboration facility able to test ideas and bring them to scale utilizing 3D printing and robotics.
- ▶ NJ Pathways to Career Opportunities aims to build industry-driven education and training pathways.
- ▶ County College of Morris offers associate degrees in electronics engineering technology, engineering science, and mechanical engineering technology.
- ▶ New Jersey Community College Consortium's Advanced Manufacturing Training Initiative consults with companies on workforce development. It also recruits, trains, and certifies individuals to fill job openings at New Jersey manufacturing companies.

STATE & PRIVATE SUPPORT

Entities throughout the state, both public and private, are working to make sure manufacturing companies find the labor and support they need.

- ▶ The New Jersey Department of Labor & Workforce Development's Manufacturing Industry Partnerships program creates co-ops and internships with manufacturing companies and matches college curriculums with industry needs.
- ▶ The New Jersey Economic Development Authority's Manufacturing Voucher Program is a pilot program that provides manufacturers with grant funding to purchase equipment.
- ▶ The New Jersey Manufacturing Extension Program is a non-profit that works with small/mid-sized companies to increase efficiency and competitiveness.





Newark Liberty International Airport offers an average of 262 direct international flights to 76 global destinations daily

globally CONNECTED

You can do anything in New Jersey. Nowhere else in the country will you find New Jersey's unique confluence of workforce talent, connectivity, state support, and high quality of life. Businesses benefit from our top-notch universities, ideal geographic location, and skilled workforce. And residents flourish in a diverse state where safety is paramount and children are educated in the best schools in the country.

TALENT

New Jersey has the highest concentration of scientists and engineers in the United States. Our workforce is developed by world-class universities, such as Princeton University, the #1 ranked university in the United States (U.S. News & World Report), and New Jersey Institute of Technology, the #2 ranked public university (Wall Street Journal).



STATE SUPPORT

The New Jersey Economic Development Authority provides various incentive programs, vouchers, loans, and grants, in addition to business engagement, strategic sector development, venture capital investment, and startup support to companies of all sizes.



DIVERSITY

New Jersey is proud to have the second-highest concentration of foreign-born residents. Our state welcomes international companies looking to expand into the United States. We're home to 1,100 multinational companies and 225 foreign company headquarters.



INFRASTRUCTURE

New Jersey boasts the busiest seaport on the East Coast — the Port of New York and New Jersey — and the highest railroad density in the nation. Businesses here can reach one-third of the U.S. population within a day's drive. Newark Liberty International Airport is part of the busiest airport system in the United States.

EDUCATION & SAFETY

New Jersey was named the safest state in the United States (Innerbody Research) and the best state to raise a child (Save the Children). We also have the #2 public school system (K-12) and the #1 STEM high school in the United States (U.S. News & World Report).

VALUES

New Jersey has a history of upholding fundamental values. We have some of the strongest laws in the country protecting women's reproductive health, LGBTQ+ rights, and paid family leave. New Jersey protects your employees and their families with laws that value human rights.

OUR LEGACY OF INNOVATION CONTINUES WITH YOU

Choose New Jersey is the state's leading business attraction organization. We inspire businesses, leaders, entrepreneurs, and innovators to make New Jersey their home. Our offices in New Jersey, Europe, India, Israel, and Asia Pacific market New Jersey globally as the ideal place to grow a business in the United States. By harnessing the power of business, labor, academia, and government leaders, we enable growth across all sectors of our state's economy.

Learn more at choosenj.com or contact us directly at europe@choosenj.com.